Joel DeYoung is the Director of Software Development at Spare Labs, a Vancouver technology company that operates a software platform that enhances public transit operations around the world. Over his multi-decade career as a technology entrepreneur and software development leader, Joel has led teams delivering successful products in multiple industries. As a co-founder of Hothead Games, he grew the company to become British Columbia's largest independent video game publisher.

Growing up on the Canadian prairies instilled in Joel a passion for the power of the co-operative model, and he has brought this conviction to his work as a board director. He served on the board of Modo the Car Co-op for seven years during a period of significant expansion and growth. Currently, he is Vice Chair of the board of Vancity Credit Union.

Joel holds a master's degree in computer science from the University of British Columbia. He is a certified board director, having earned the ICD.D designation from the Institute of Corporate Directors.

He lives in Vancouver with his partner, while their two children pursue post-secondary studies. In his spare time, he enjoys running, cooking, and playing badminton at the local community centre.